University of Toronto Quality Assurance Process (UTQAP)
Cyclical Review: Final Assessment Report and Implementation Plan

Programs Reviewed: Canadian Studies, B.A., (Specialist, Major and Minor)
Asian Canadian Studies (Minor)

Division/Unit offering programs: Faculty of Arts & Science, offered in association with University College

Commissioning Officer: Dean, Faculty of Arts & Science

Reviewers: 1. Professor Matthew Evenden, PhD, Associate Dean of Research and Graduate Studies, Chair of Canadian Studies, University of British Columbia
2. Professor Christl Verduyn, PhD, FRSC, Director, Centre for Canadian Studies and former Davidson Chair in Canadian Studies, Mount Allison University

Date of review visit: April 26, 2017
Date reported to AP&P: November 2, 2017

Unless otherwise noted, all bulleted comments apply to all programs reviewed.

1 Outcome
The Committee on Academic Policy and Programs (AP&P) concluded that the Decanal response adequately addressed the review recommendations.

2 Significant Program Strengths
• Program’s profile reflects key and new areas in the field, including the innovative addition of the Asian Canadian minor
- High quality opportunities for student research and learning beyond the classroom
- Students and faculty have very positive experiences in the program

3 Opportunities for Program Enhancement
The reviewers recommended that the following be considered:

- Addressing reliance on cognate units to offer support courses, which creates potential for curricular gaps or unpredictable patterns in course offerings; strengthening partnerships with cognate departments as well as with OISE, UTM, and UTSC
- Strengthening connections between Indigenous Studies and Canadian Studies programs through course offerings
- Addressing declining enrolments and raising the program’s profile
- Strengthening relationships with other universities and/or the national Canadian Studies organization to enhance the program
- Rebuilding the faculty complement as the current Director’s term ends and teaching staff retire
- Building on fundraising success and working on attracting additional funding

4 Implementation Plan
The Dean undertook in consultation with the program to support the following changes:

- Immediate Term (6 months)
  - Addressing reliance on cognate units
    - The Asian Canadian Studies Program is actively building cooperative arrangements and a growing scholarly network in cognate departments
    - The program is planning new courses, including an oral history research course on Toronto Chinese Canadian populations
    - The program will schedule meetings with a Canadian Studies Advisory Committee—and invite representatives from UTM and UTSC—and the Asian Canadian Studies Advisory Committee together with program instructors, both part-time and regular
    - The program has asked the Centre for International Experience to inform international students of the benefits of taking courses with Canadian Studies
  - Strengthening connections between Indigenous Studies and Canadian Studies programs
    - The Program Director has already contacted Indigenous Studies to discuss the possibility of spaces for Canadian Studies students in Introduction to Indigenous Studies: Foundations, History, and Politics
  - Addressing declining enrolments and raising the program’s profile
    - Program options are more clearly available in the online calendar
    - The program will develop new public relations tools to clearly reflect program and student diversity, and will offer students opportunities to write in the programs’ newsletter
    - The program will continue to work with the Canadian Studies Student Union to promote the program within FAS.
  - Strengthening relationships with other universities and/or the national Canadian Studies organization could enhance the program
The program will continue to build networks and collaborations through the national Canadian Studies Network and other neighbouring programs

- Medium Term (1-2 years)
  - Addressing declining enrolments and raising the program’s profile
    - The Program Director will gather information about alumni’s fields of employment to give prospective students a clearer sense of post-graduation opportunities
  - Rebuilding the faculty complement
    - Once a new Director is identified, FAS will work with this individual to support them in promoting the Canadian Studies program
  - Building on fundraising success and attracting additional funding
    - The program Director will continue to pursue fundraising opportunities
- Longer Term (3-5 years)
  - Addressing declining enrolments and raising the program’s profile
    - The program will continue to submit applications related to university-wide initiatives to increase community engagement and digital initiatives
  - Building on fundraising success and attracting additional funding
    - The program noted that a summer program would be an intriguing possibility; will consider this as a possible future option in their longer-term planning.

The Dean’s Office will follow up annually with the programs to assess progress.

5 Executive Summary
The reviewers identified the programs’ strengths as their profile, which reflects key and new areas in the field; the high-quality opportunities for student research and learning beyond the classroom; and the positive experiences of students and faculty in the program. The reviewers recommended that the following issues be addressed: strengthening partnerships with cognate units to support consistent course offerings; making stronger connections between Indigenous Studies and Canadian Studies programs; addressing declining enrolments and raising the program’s profile; strengthening relationships with other universities and/or the national Canadian Studies organization; rebuilding the faculty complement; and building on fundraising success and attracting additional funding. The program is actively building cooperative arrangements and a growing scholarly network in cognate departments, including Indigenous Studies, and new courses are planned. The program will schedule meetings with a Canadian Studies Advisory Committee—and invite representatives from UTM and UTSC—and the Asian Canadian Studies Advisory Committee together with program instructors. The program will enhance public relations tools and work with the Canadian Studies Student Union to promote the program within FAS. The Program Director will gather information about alumni’s fields of employment to give prospective students a clearer sense of post-graduation opportunities. The program will continue to build networks and collaborations through the national Canadian Studies Network and other neighbouring programs, and it will build on its current fundraising success. The Committee on Academic Policy and Programs (AP&P) concluded that the Decanal response adequately addressed the review recommendations.